

## Growth Coach Franchise USA and Ecuador Team Up To Expand

Ecuador's Master Franchise Partner Santiago Garcia Works with the Growth Coach Franchise USA Team to Help Support and Cultivate Ecuador's Small Businesses and Expand their Middle Class

Ecuador's Growth Coach Master Franchise Owner Santiago Garcia and The Growth Coach's Chief Operations Officer Nathan Owens are working together in Ecuador for the first time to bring award-winning business and sales coaching to more communities in the South American country.

The Growth Coach is the world's leader in group coaching, the #1 Business Coaching Company in the United States according to *Entrepreneur Magazine* and the top coaching franchise dedicated to helping business leaders find success at work and balance in life. Clients include small business owners and leaders, management professionals, sales teams and self-employed professionals among others. The Growth Coach is currently in more than 140 markets and looking for robust international expansion.

"As in North America, small business owners in Ecuador are increasingly seeking professionals to not only help them increase financial profits, but also balance their work and personal lives. It is my goal to assist and help those business leaders grow their businesses and improve the quality of their lives," Garcia said. "By bringing additional coaches and franchise owners on board, we can spread The Growth Coach's proven and guaranteed coaching services to business owners and leaders on a much wider scale."

"This is the perfect time for Ecuador to be an example of what business and sales coaching can do to improve our business communities, our economy, and the lives of our citizens," he said.

Garcia has been a Growth Coach since 2010 and more than 10 years of experience as a business owner. He's been working for the last few years to bring additional owners on board under his master franchise, but this is the first solid push alongside the corporate team. Owens and Santiago have been meeting with potential franchise owners and coaches in Ecuador to discuss the business, what it takes to own a franchise and how The Growth Coach positively impacts the community.

"The Growth Coach of the United States is making a huge investment into supporting the small business and middle class growth in other countries. We're starting that process in Ecuador because it's a prime example of that sort of successful growth," Owens said. "In the future, we'll be looking to duplicate these efforts in other countries both in South American and around the world."

"Entrepreneurs and small business owners are exploding around the globe. The Growth Coach is planning to be in 369 territories and seven countries in the next four years. It's all part of fulfilling our mission to significantly transform lives and businesses around the world one community at a time by helping owners and leaders find success in business and balance in life," he added.

While most of The Growth Coach's services are delivered through affordable group workshops, coaches also provide one-to-one coaching, remote coaching delivered via phone and web, and coaching for special projects. Growth Coaches also can help CPAs and human resources professionals to earn their continuing education requirements with National Association of State Boards of Accountancy, Society for Human Resource Professionals and HRCI certified workshops.



Santiago Garcia, Ecuador's Master Franchise and Nathan A. Owens, COO

“For more than a decade, we’ve been perfecting The Growth Coach franchise, our systems and our strategies. Now that we’re actively pursuing international expansion, working more closely with Santiago makes perfect sense. Through a strategic plan and our combined efforts, we are confident we can spread the word about The Growth Coach and have more franchise owners open their own Growth Coaches throughout Ecuador and beyond,” Owens said.

The Growth Coach was recently included in the Bond’s Top 100 Franchises and has been recognized in Entrepreneur Magazine’s “Franchise 500” as the #1 Business Coaching and Consulting Franchise as well as in the magazine’s “Best of the Best” and “Top Home-Based Business” listings.

“The Strategic Mindset coaching process and services of The Growth Coach are applicable in any country and with any business culture and we know business leaders, management teams, and sales professionals around the world can benefit dramatically from what The Growth Coach has to offer. Small business owners are our heroes no matter where they live or work and they have challenges and issues that Growth Coaches are uniquely qualified to solve,” Owens added.

For more information about The Growth Coach master franchise ownership opportunities, visit [www.TheGrowthCoach.com](http://www.TheGrowthCoach.com) or call 888-292-7992.

## **ABOUT THE GROWTH COACH**

The Growth Coach was founded in Cincinnati in 2003 and is the only pure business and sales coaching franchise aimed at driving success while balancing the lives of business owners, managers, sales people, self-employed professionals and executives across a wide spectrum of businesses and industries. The Growth Coach specializes in group workshops and individual coaching with the goal of helping clients gain greater focus and leverage in order to work less, earn more and enjoy more fulfilling lives. The Growth Coach is active in more than 140 markets in North America and abroad and is always looking to expand domestically and internationally. For more information about the company or the process of opening an award-winning franchise, visit [www.TheGrowthCoach.com](http://www.TheGrowthCoach.com).